



To The Auction We Will Go

Amy Nold, *Business Office*
Email: whitetailsalesauction@gmail.com
Fax #: 1.717.674.6138

Submit Consignments & Ads to:
Kristy Schwartz, *Auction Catalog & Graphic Design*
Cell: 262.949.5041, whitetailmarketing@gmail.com

UPCOMING EVENTS

MARK YOUR CALENDARS! ▼

SOUTHERN TOP 30

WHITETAIL EXTRAVAGANZA

GREAT WOLF LODGE
GRAPEVINE, TX

Consignment & Ad Deadline

July 26

Sept. 21-23, 2023

CHUPP'S PREMIER

WHITETAIL AUCTION

FARMSTEAD INN
SHIPSHEWANNA, IN

Consignment & Ad Deadline

Oct 9

Dec. 7-8, 2023

NORTHERN TOP 30

WHITETAIL EXTRAVAGANZA

MICHIANA EVENT CENTER
SHIPSHEWANNA, IN

Consignment & Ad Deadline

Nov 6

Jan. 17-19, 2024

Consignment Forms, Contracts, & Sponsorship Info Online at
WWW.WHITETAILESALESAUCTIONLLC.COM

Chris Ezell, owner 918-697-5389 | Lester Eicher, owner 260-341-3614
25 NW 1501 Rd. • Urich, MO 64788



Advertisement Rates & Specs



WHITETAIL SALES
Auction ★★★★★ LLC
To The Auction We Will Go

ADVERTISEMENT RATES

TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

- Single Full Page\$500
- Double Page\$900 **\$100 Discount**
- Triple Page\$1,350 **\$150 Discount**
- Quadruple Page **Best Deal!!**\$1,750 **\$250 Discount**
- Booths (10x20 ~ Inside Auction Room).....**Sponsors only**
- Booths (10x10 ~ Outside Auction Rooms)\$1,000

CHUPP'S PREMIER

- Single Full Page\$450
- Double Page\$800 **\$100 Discount**
- Triple Page\$1,200 **\$150 Discount**
- Quadruple Page **Best Deal!!**\$1,550 **\$250 Discount**
- Booths.....\$450
- Prime 10x10 Booth.....\$750
- Prime 10x20 Booth.....\$1,500

TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

- Single Full Page\$700
- Double Page\$1,300 **\$100 Discount**
- Triple Page\$1,950 **\$150 Discount**
- Quadruple Page **Best Deal!!**\$2,550 **\$250 Discount**
- 10x10 Booth.....\$750
- 10x20 Booth\$1,500

ADVERTISEMENT SPECS

email ads to: whitetailsalesauction@gmail.com

FULL PAGE AD
 Final Ad Size w/ Bleed
 5.75" x 8.75"
 Live Area
 5" x 8"

LIVE AREA
 Keep All Important Elements (type, logos, etc.) inside this area.

MARGIN (1/4" Margin on all 4 sides)
 Safety Zone between the advertisement live area and the page trim. Paper may move while cutting and this area may be trimmed from the page.

BLEED (1/8" Bleed on all 4 sides)
 Outside of the page trim, necessary to prevent a white line around the advertisement. All elements in this area will be cut off.

FILE REQUIREMENTS
 Resolution: 300 dpi
 Color Format: cmyk
 File Type: .jpg or .pdf
 (file saved as Company Name)

HALF PAGE HORIZONTAL

Final Ad Size w/ Bleed
 5.75" x 4.375"
 Live Area
 5" x 4"

2 PAGE SPREAD
 Final Ad Size w/ Bleed
 11.25" x 8.75"
 Live Area
 8" x 10"
 (1/2" seam down the middle for binding)

TO RESERVE YOUR ADVERTISEMENT OR BOOTH SPACE
 CONTACT US AT...

WHITETAIL SALES AUCTION LLC

25 NW 1501 Rd. | Urich, MO 64788
 EMAIL: whitetailsalesauction@gmail.com
 FAX #: 1.717.674.6138

CHRIS EZELL PH: 918-697-5389
 Owner & Auction Coordinator

LESTER EICHER PH: 260-341-3614
 Owner & Auction Coordinator

AMY NOLD PH: 660-492-0215
 Administrative Assistant

KRISTY SCHWARTZ PH: 262-949-5041, email: whitetailmarketing@gmail.com
 Graphic Designer & Auction Catalog

DARIN WITMER PH: 717-599-8168, email: cswhitetails@gmail.com
 Social Media

Want Some Extra Exposure?
TAKE A LOOK AT OUR AUCTION SPONSORSHIPS!
 - LAST PAGE OF THE MEDIA PACKET -

Advertisement Contract



WHITETAIL SALES
Auction
 ★★★★★LLC

To The Auction We Will Go

ADVERTISEMENT RATES

TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

- Single Full Page\$500
- Double Page\$900
- Triple Page.....\$1,350
- Quadruple Page *Best Deal!!*.....\$1,750
- Booths (10x20 ~ Inside Auction Room).....*Sponsors only*
- Booths (10x10 ~ Outside Auction Rooms)\$1,000

CHUPP'S PREMIER

- Single Full Page\$450
- Double Page\$800
- Triple Page.....\$1,200
- Quadruple Page *Best Deal!!*.....\$1,550
- Booths.....\$450
- Prime 10x10 Booth.....\$750
- Prime 10x20 Booth.....\$1,500

TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

- Single Full Page\$700
- Double Page\$1,300
- Triple Page.....\$1,950
- Quadruple Page *Best Deal!!*.....\$2,550
- 10x10 Booth.....\$750
- 10x20 Booth\$1,500

PAYMENT: Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

CANCELLATION POLICY: In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

ADVERTISING GUIDELINES & ACCEPTED FORMATS: High-resolution .pdf or .jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of high-resolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

TERMS: In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box.

NUMBER OF ADS: _____

TOTAL AMOUNT FOR ADS: _____

I have read and agree to Advertising Terms & Conditions

Signature: _____

Print Signature: _____

Date: _____

Want Some Extra Exposure?
 TAKE A LOOK AT OUR
AUCTION SPONSORSHIPS!
 - LAST PAGE OF THE MEDIA PACKET -

Auction Sponsors



WHITETAIL SALES
Auction
★★★★★LLC
To The Auction We Will Go

CHUPP'S PREMIER WHITETAIL AUCTION

AUCTION SPONSORSHIP
\$2,500
PRIME Booth
1 Page Advertising
Catalog Recognition
Event Recognition

MEAL SPONSORSHIPS
\$2,000
1 Page Advertising

DONUT SPONSORSHIP
\$500
Event Recognition

PIZZA SPONSORSHIP
\$1,000
Event Recognition

TOP 30 *Southern* WHITETAIL EXTRAVAGANZA

PLATINUM SPONSORSHIP
\$7,500
Choice 20 Foot Booth
Centerfold ~ 2 pg. Spread
Event Recognition
Hotel Room (3 Nights)

BAR SPONSORSHIP
\$10,000
Cups Printed w/ Farm Logo
20 Foot Booth
Event Recognition

GOLD SPONSORSHIP
\$5,500
Choice 20 Foot Booth
Choice 1pg Prime Ad (*I.S. Front Cover OR
I.S. Back Cover.... First Come First Serve*)
Event Recognition
Hotel Room (3 Nights)

SILVER SPONSORSHIP
\$3,500
20 Foot Booth

TOP 30 *North* WHITETAIL EXTRAVAGANZA

AUCTION SPONSORSHIP
\$2,500
2 Page Advertising
Catalog recognition
Event Recognition

MEAL SPONSORSHIPS
\$1000
Catalog recognition
Event Recognition
\$500
Event Recognition Only

BAR SPONSORSHIP
\$7,500
Cups Printed w/ Farm Logo
20 Foot Booth
Event Recognition

WHITETAIL SALES AUCTION LLC 25 NW 1501 RD., URICH, MO 64788

CHRIS EZELL PH: 918.697.5389 | LESTER EICHER PH: 260.341.3614

EMAIL: WHITETAILESAUCTION@GMAIL.COM | FAX: 1.717.674.6138 | WWW.WHITETAILESAUCTIONLLC.COM