

# Advertisement Rates & Specs



**WHITETAIL SALES**  
**Auction** ★★★★★ LLC  
*To The Auction We Will Go*

## ADVERTISEMENT RATES

### CHUPP'S PREMIER

<input type="checkbox"/> Single Full Page .....	\$450	
<input type="checkbox"/> Double Page .....	\$800	\$100 Discount
<input type="checkbox"/> Triple Page .....	\$1,200	\$150 Discount
<input type="checkbox"/> Quadruple Page <i>Best Deal!!</i> .....	\$1,550	\$250 Discount
<input type="checkbox"/> Booths .....	\$450	

### TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

<input type="checkbox"/> Single Full Page .....	\$700	
<input type="checkbox"/> Double Page .....	\$1,300	\$100 Discount
<input type="checkbox"/> Triple Page .....	\$1,950	\$150 Discount
<input type="checkbox"/> Quadruple Page <i>Best Deal!!</i> .....	\$2,550	\$250 Discount
<input type="checkbox"/> Booths .....	\$750	

### TOP 30 WHITETAIL EXTRAVAGANZA - TEXAS

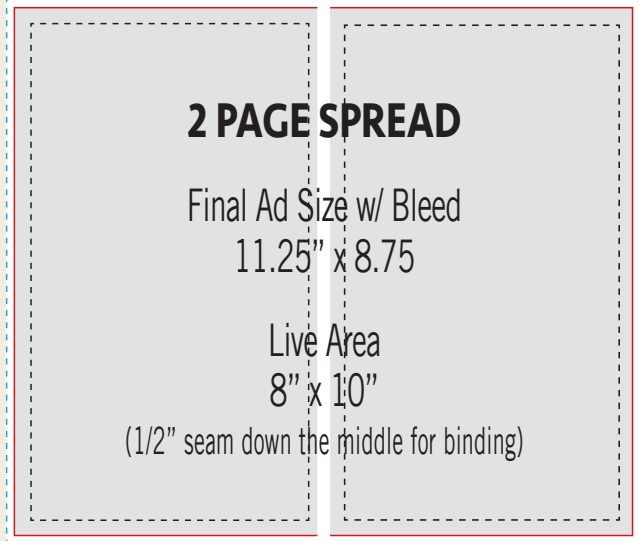
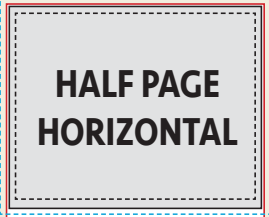
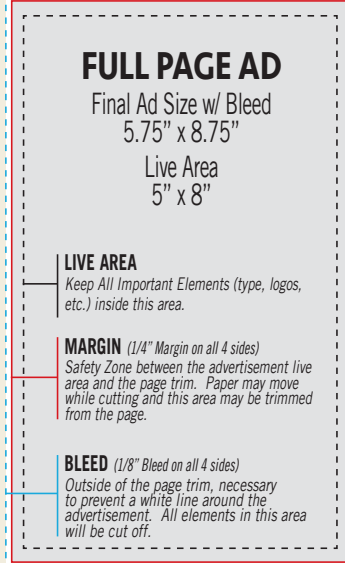
<input type="checkbox"/> Single Full Page .....	\$500	
<input type="checkbox"/> Double Page .....	\$900	\$100 Discount
<input type="checkbox"/> Triple Page .....	\$1,350	\$150 Discount
<input type="checkbox"/> Quadruple Page <i>Best Deal!!</i> .....	\$1,750	\$250 Discount
<input type="checkbox"/> Booths .....	contact Chris	

## ADVERTISEMENT SPECS

email ads to: whitetailsalesauktion@gmail.com

### FILE REQUIREMENTS

Resolution: 300 dpi  
 Color Format: cmyk  
 File Type: .jpg or .pdf  
 (file saved as Company Name)



*Want Some Extra Exposure?*

TAKE A LOOK AT OUR  
**AUCTION SPONSORSHIPS!**

- LAST PAGE OF THE MEDIA PACKET -

TO RESERVE YOUR  
**ADVERTISEMENT OR BOOTH SPACE**

CONTACT US AT...

## WHITETAIL SALES AUCTION LLC

25 NW 1501 Rd. | Urich, MO 64788  
 EMAIL: whitetailsalesauktion@gmail.com  
 FAX #: 1.717.674.6138

**CHRIS EZELL** PH: 918-697-5389  
 Owner & Auction Coordinator

**LESTER EICHER** PH: 260-341-3614  
 Owner & Auction Coordinator

**AMY NOLD** PH: 660-492-0215  
 Administrative Assistant

**KRISTY SCHWARTZ** PH: 262-949-5041, email: whitetailmarketing@gmail.com  
 Graphic Designer & Auction Catalog

**DARIN WITMER** PH: 717-599-8168, email: cswhitetails@gmail.com  
 Social Media

# Advertisement Contract



**WHITETAIL SALES**  
*Auction*  
 ★★★★★★ LLC

*To The Auction We Will Go*

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### CHUPP'S PREMIER

- Single Full Page .....\$450
- Double Page .....\$800
- Triple Page.....\$1,200
- Quadruple Page *.Best Deal!!*.....\$1,550
- Booths.....\$450

### TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

- Single Full Page .....\$700
- Double Page .....\$1,300
- Triple Page.....\$1,950
- Quadruple Page *.Best Deal!!*.....\$2,550
- Booths.....\$750

### TOP 30 WHITETAIL EXTRAVAGANZA - TEXAS

- Single Full Page .....\$500
- Double Page .....\$900
- Triple Page.....\$1,350
- Quadruple Page *.Best Deal!!*.....\$1,750
- Booths.....contact Chris

**PAYMENT:** Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

**CANCELLATION POLICY:** In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

**ADVERTISING GUIDELINES & ACCEPTED FORMATS:** High-resolution .pdf or .jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of high-resolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

**TERMS:** In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box.

NUMBER OF ADS: \_\_\_\_\_

TOTAL AMOUNT FOR ADS: \_\_\_\_\_

*I have read and agree to Advertising Terms & Conditions*

Signature: \_\_\_\_\_

Print Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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 - LAST PAGE OF THE MEDIA PACKET -