



CHUPP'S PREMIER

We have the priveledge of managing and coordinating the Chupp's Premier Auction. Thank You to the Chupp's for trusting us with this tremendous opportunity. Held in the heart of Amish Country, Indiana, we are continuing the annual auction, and Chupp's Brothers will be our auctioneers to keep the tradition alive! Join us in this exciting endevour for the Whitetail Auction Industry!

TOP 30 WHITETAIL EXTRAVAGANZA

The Top 30 Whitetail Extravaganza was started in 2000 and is known as the Who's Who of the High end whitetail breeding world. This auction consists of the TOP 30 Breeders in the United States. Within the Top 30 there are 130 lots of the best does, fawns, semen that the market has to offer. Every year in the early part of January all of the breeders, buyers and sellers all gather to conduct business in the trade show and the auction room.



TOP 30 WHITETAIL EXTRAVAGANZA

The Texas Top 30 was started to showcase the best of the best that Texas has to offer. This sale showcases the best lots that Texas offers in a 2 day auction held in the Great state of Texas. The Texas Top 30 will be structured with 30 "Top Breeders" showcasing 3 selected animal lots.

DECEMBER 8-10, 2022

Shipshewanna, IN

Accepting Consignments: August 15 Consignment Deadline: October 7 Ad Deadline: October 14

Lot (s) Accepted:

Bred & Open Does, Bucks, Fawns, Semen - only if animal lot is sold Specialty Lots -Mule, Piebald, exotic, etc... (No UNBORN Fawns accepted)

JANUARY 18-19, 2023

Shipshewanna, IN

Accepting Consignments: September 15 Consignment Deadline: November 4 Ad Deadline: November 11

Sale Structure:

30 Top 30 Consignors...3 animal lots

15 Select 30 Consignors...2 animal lots

Legendary 10...10 Semen lots (No UNBORN Fawns accepted)

FEBRUARY 24-25, 2023

San Marcos, TX

Accepting Consignments: October 15

Consignment Deadline: December 2 Ad Deadline: December 9

Sale Structure:

30 Top 30 Consignors...3 animal lots Specialty Lot Auction.... Lots include Exotics & other Animals Legendary 10...10 Semen lots (No UNBORN Fawns accepted)



ADVERTISEMENT RATES

CHUPP'S PREMIER	email ads to: whitetailsalesauction@gmail.com
 ☐ Single Full Page\$450 ☐ Double Page\$800 \$100 bis ☐ Triple Page\$1,200 \$150 bis 	scount FULL PAGE AD
 ☐ Triple Page\$1,200 \$150 Dis ☐ Quadruple Page<u>Best Deal!!</u>\$1,550 \$250 Dis ☐ Booths\$450 	Final Ad Size w/ Bleed 5.75" x 8.75"
TOP 30 WHITETAIL EXTRAVAGANZA - NORTH Single Full Page Double Page \$1,300	Live Area 5" x 8" HALF P
 □ Double Page\$1,300 \$100 bit □ Triple Page\$1,950 \$150 bit □ Quadruple Page\$2,550 \$250 bit □ Booths\$750 	scount scount Keep All Important Elements (type, logos, etc.) inside this area. MARGIN (1/4" Margin on all 4 sides)
TOP 30 WHITETAIL EXTRAVAGANZA - TEXAS Single Full Page \$500 Double Page \$900 \$100 Discount Triple Page \$1,350 \$150 Discount Quadruple Page Best Deal!! Booths Contact Chris	scount scount scount scount scount scount
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WHITETAIL SALES AUCTION LLC

AUCT

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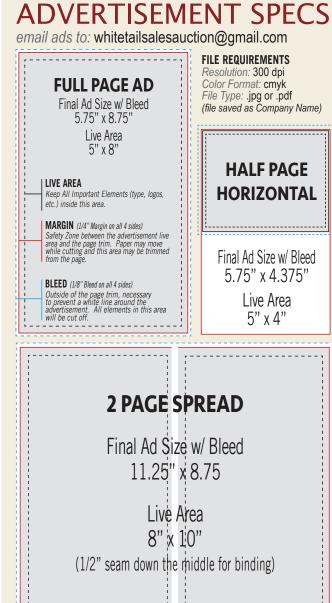
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ADVERTISEMENT RATES

CHUPP'S PREMIER

Single Full Page	\$450
Double Page	\$800
Triple Page	
Quadruple PageRest.Deal!!	
Booths	

TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

Single Full Page	\$700
Double Page	\$1,300
Triple Page	
Quadruple PageBest Deal!!	\$2.550
Booths	

TOP 30 WHITETAIL EXTRAVAGANZA - TEXAS

	Single Full Page	\$500
	Double Page	
	Triple Page	
$\overline{\Box}$	Quadruple PageBest Deal!!	\$1.750
	Booths	contact Chris



PAYMENT: Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

CANCELLATION POLICY: In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

ADVERTISING GUIDELINES & ACCEPTED FORMATS: High-resolution .pdf or.jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of highresolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

TERMS: In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box.

NUMBER OF ADS:_____

TOTAL AMOUNT FOR ADS:_____

I have read and agree to Advertising Terms & Conditions

Signature: _____

Print Signature: _____

Date:



Name of Seller:				
Phone:				
Email:				
Movement Status (for Texas C	Only):			
BILLING ADDRESS: Print this	Address 🛛 Yes 🗍 No			
Street Address:				
City:	ST:		Zipcode:	
FARM ADDRESS: Print this Ac	ldress 🛛 Yes 🗍 No			
Street Address:				
			Zipcode:	

•• We respect the privacy and religious backgrounds of our customers. We will not share or sell your contact information... This is for the use of our Auction Catalogs & Office Administration Duties only.

FOR ALL TOP 30 CONSIGNORS (BOTH NORTHERN & TEXAS TOP 30 AUCTIONS)

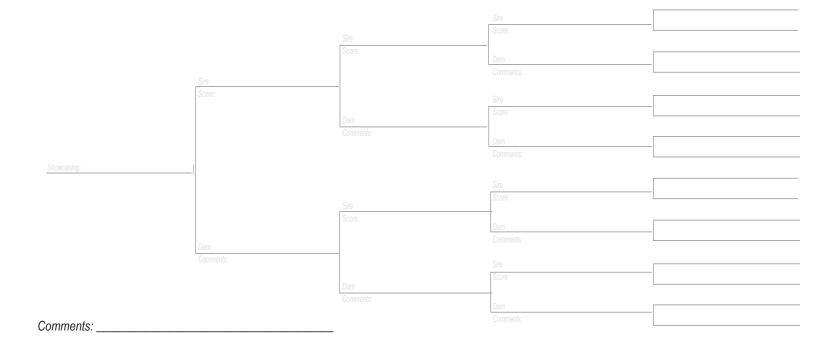
Please send in your company logo w/ your consignments!

Please Circle Sale in which you are submitting for	CHUPP'S PREMIER	TOP 30 NORTH	TOP 30 TEXAS	TETAIL SPICE
WWW.W	HITETAILSA	ent Forms Can Be I	N.COM	× AUCTION*
DON'T FORGET TO SUBMI			OUR CONSIGNMENTS	
AUCTION CONSIGNMENT: Please Select One AUCTION I Fawn Bred Doe Open Doe Buck Semen Exotic Other				
What's Selling:				PLEASE FILL OUT COMPLETELY w/ NADR #'s
Tag # / Name of Animal:			NA	 DR#:
Sire's NADR#:	Dam's	s NADR#:	AI SIF	RE NADR# (If applicable):
Animal's Location:		Semen's Loc	cation:	
Animal Species:		Gender: 🛛 Ma	le 🛛 Female DOB: _	
Disturger				

Pictures:

Please Submit Pictures (Labeled w/ Buck Name & Farm Name) Via Email to: whitetailmarketing@gmail.com
 NADR Pedigree Sheets Also accepted... Please label with all contact info and Animal Info.

~ Comments Accepted also via email or word document.



WHITETAIL SALES AUCTION LLC 25 NW 1501 RD., URICH, MO 64788 CHRIS EZELL PH: 918.697.5389 | LESTER EICHER PH: 260.341.3614 EMAIL: WHITETAILSALESAUCTION@GMAIL.COM | FAX: 1.717.674.6138 | WWW.WHITETAILSALESAUCTION.COM



SALE OFFERS: Sellers may offer Deer Lots at 50%, 25%, or 15% of the purchase price due at time of sale with the balance payable to the Consignor at the time of animal pickup. Semen is offered with 100% due at time of sale.

BUY-BACKS: These auctions are "With Reserve" as defined by the governing states Auction Law. If the Consignor does not desire to sell their lot for the last announced price in the auction, he/she may "buy back" the lot by bidding on that lot themselves or through a designated agent, which may include the auctioneer. Consignor Buy-Back commission shall be the same as for an actual sale and is payable to Whitetail Sales Auction at the last bid received by the Block. Consignor agrees to advise Whitetail Sales Auction of any Buy-Back immediately after each sale and agrees to pay a 5% admin charge should failure to advise of Buy-Back require re-invoicing.

WITHDRAWS AND SCRATCHES: Any lot removed from the auction by the Consignor after the catalog has been finalized will result in a management/advertising fee of \$475 per lot unless the lot is timely replaced with like kind and/or value and offered for sale.

COMMISSION: Commission = 10% of gross sale price or last bid if bought back. (Subject to min. commission) A minimum \$250 commission will be applied to each lot offered for sale.

SETTLEMENT: Consignor agrees to be paid and Whitetail Sales Auction agrees to pay Consignor within 14 banking days of receipt of payment from Buyer. Payment by Whitetail Sales Auction to the Consignor will represent all monies collected from Buyer for actual sales less the Consignment Fees, Commissions, and any other monies due to Whitetail Sales Auction. Consignor agrees to pay 10% per month finance charge on all unpaid balances due Whitetail Sales Auction after 30 days.

DESCRIPTION: Consignor shall make all reasonable efforts to ensure the accuracy of the information provided for each lot consigned. Neither Whitetail Sales Auction nor the Auctioneer assumes any liability for any misrepresentations, errors, or omissions in information or photographs that are provided by the Consignor and will make no warranties expressed or implied as to the accuracy of the Consignors' lots and/or suitability for any use or purpose.

POSSESSION: Consignor shall maintain, in good condition, possession of Deer and Semen until full settlement is executed and transfer is made to Buyer.

GUARANTEES: Representations and guarantees are strictly between Consignor and Buyer.

LIABILITIES: All persons who attend the auction do so at their own risk. Neither the Auctioneer, Whitetail Sales, its employees, nor the directors assume any liability, legal or otherwise, for any accidents or miscommunication that may occur. Contract: Submission and acceptance of a consignment constitutes a contract for Whitetail Sales to sell consigned item(s) and may not be voided except upon mutual agreement.

I have read and agree to Auction Terms & Conditions

Signature: _____

Print Signature:

Date:





TOP 30 WHITETAIL EXTRAVAGANZA

AUCTION SPONSORSHIP \$2,500

2 Page Advertising Catalog recognition Show recognition

MEAL SPONSORSHIPS

\$500 & \$1000

(multiple sponsorships available due multiple meals)

BAR SPONSORSHIP

\$2,500 (multiple sponsorships available)

ENTERTAINMENT SPONSORSHIP

CONTACT LESTER

Want to have more fun at our Events other than the auction? Contact Lester to arrange some entertainment for our event!

TOP 30 WHITETAIL EXTRAVAGANZA

AUCTION SPONSORSHIP, MEAL SPONSORSHIP, ENTERTAINMENT SPONSORSHIP, BAR SPONSORSHIP OPPORTUNITIES AVAILABLE! CONTACT CHRIS

CHUPP'S PREMIER WHITETAIL AUCTION

AUCTION SPONSORSHIP \$2,500

1 pg. Prime Spot Advertising (First Come First Serve) 1 night hotel stay 1 Prime booth spot Catalog recognition

COFFEE & DONUTS SPONSORSHIP \$500

> PIZZA SPONSORSHIP \$1,000

DINNER SPONSORSHIP \$2,000