



ADVERTISEMENT RATES

TOP 30 WHITETAIL EXTRAVAGANZA - NORTI	H	
Single Full Page	\$750	
Double Page	\$1,400	\$100 Discount
Triple Page	\$2,100	\$150 Discount
Quadruple Page Best Deal!!	\$2,700	\$300 Discount
10x10 Auction Room Booth	\$1,750)
10x20 Booth	\$1,500	
10x20 Auction Room Booth	\$2,500	
Sponsorship BoothsSee Sponsors	hip Page	;
	Single Full Page	TOP 30 WHITETAIL EXTRAVAGANZA - NORTH Single Full Page \$750 Double Page \$1,400 Triple Page \$2,100 Quadruple Page \$2,700 10x10 Booth \$750 10x10 Auction Room Booth \$1,500 10x20 Booth \$2,500 Sponsorship Booths See Sponsorship Page

TOP 30 WHITE FAIL EXTRAVAGANZA - SOUTHERN			
☐ Single Full Page	\$500 \$100 Discount		
☐ Double Page	\$900 \$150 Discount		
☐ Triple Page	\$1,350 \$250 Discount		
☐ Quadruple Page			
☐ Booths (10x20 ~ Inside Auction Room)			
☐ Booths (10x10 ~ Outside Auction Rooms).			

Mant Some Extra LAST PAGE OF THE MEDIA PACKET

TO RESERVE YOUR ADVERTISEMENT OR BOOTH SPACE CONTACT US AT...

WHITETAIL SALES AUCTION LLC

14659 Springfield Center Rd, Grabil, IN 46741 EMAIL: whitetailsalesauction@gmail.com FAX #: 1.717.674.6138

CHRIS EZELL PH: 918-697-5389 Owner & Auction Coordinator

LESTER EICHER PH: 260-341-3614

Owner & Auction Coordinator

AMY NOLD PH: 660-492-0215

Administrative Assistant

KRISTY SCHWARTZ PH: 262-949-5041, email: whitetailmarketing@gmail.com

Graphic Designer & Auction Catalog **ERICA BRATTON** PH: 574-220-5652

Invoicing & Accounting

ADVERTISEMENT SPECS

email ads to: whitetailsalesauction@gmail.com

FULL PAGE AD

Final Ad Size w/ Bleed 5.75" x 8.75' Live Area 5" x 8"

Keep All Important Elements (type, logos, etc.) inside this area.

MARGIN (1/4" Margin on all 4 sides) Safety Zone between the advertisement live area and the page trim. Paper may move while cutting and this area may be trimmed from the page.

BLEED (1/8" Bleed on all 4 sides) Outside of the page trim, necessary to prevent a white line around the advertisement. All elements in this area will be cut off.

FILE REQUIREMENTS

Resolution: 300 dpi Color Format: cmyk File Type: .jpg or .pdf (file saved as Company Name)

HALF PAGE **HORIZONTAL**

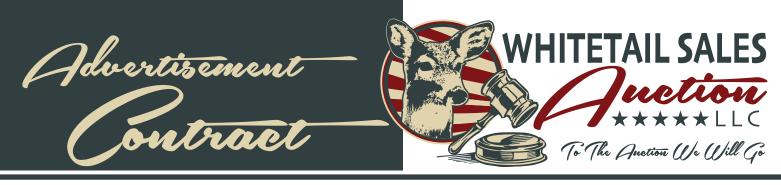
Final Ad Size w/ Bleed 5.75" x 4.375" Live Area 5" x 4"

2 PAGE SPREAD

Final Ad Size w/ Bleed 11.25" x 8.75

> Live Area 8" x 10"

(1/2" seam down the middle for binding)



ADVERTISEMENT RATES TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

	Single Full Page	\$750	
	Double Page	\$1,400	\$100 Disc
	Triple Page	\$2,100	\$150 Disc
	Quadruple PageBest Dealth	\$2,700	\$300 Disc
\Box	10x10 Booth	\$750	
	10x10 Auction Room Booth		
	10x20 Booth		
$\overline{\Box}$	10x20 Auction Room Booth	\$2,500	
	Sponsorship BoothsSee Sponsorshi		
TO	P 30 WHITETAIL EXTRAVAGANZA - SOUTHERN		

TO	P 30 WHITETAIL EXTRAVAGANZA - SOUTHERN		
	Single Full Page\$500	\$100 D	iscou
	Double Page\$900		
	Triple Page\$1,350	\$250 D	iscou
	Quadruple Page\$1,750		
	Booths (10x20 ~ Inside Auction Room)Sponsors only		
	Booths (10x10 ~ Outside Auction Rooms)\$1,000		

Want Some Extra Exposure?

PAYMENT: Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

CANCELLATION POLICY: In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

ADVERTISING GUIDELINES & ACCEPTED FORMATS: High-resolution .pdf or.jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of high-resolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

TERMS: In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box

AUCTION SPONSORSHIPS! - LAST PAGE OF THE MEDIA PACKET-	advertisement in catalogs marked by box.
	NUMBER OF ADS:
	TOTAL AMOUNT FOR ADS:
	I have read and agree to Advertising Terms & Condition

TOTAL AMOUNT FOR ADS:______

I have read and agree to Advertising Terms & Conditions

Signature: _____

Print Signature: _____