

Advertisement Rates & Specs



WHITETAIL SALES
Auction ★★★★★ LLC
To The Auction We Will Go

ADVERTISEMENT RATES

☐	TOP 30 WHITETAIL EXTRAVAGANZA - NORTH	
☐	Single Full Page	\$750
☐	Double Page	\$1,400 \$100 Discount
☐	Triple Page	\$2,100 \$150 Discount
☐	Quadruple Page Best Deal!!	\$2,700 \$300 Discount
☐	10x10 Booth	\$750
☐	10x10 Auction Room Booth	\$1,750
☐	10x20 Booth	\$1,500
☐	10x20 Auction Room Booth	\$2,500
☐	Sponsorship Booths	See Sponsorship Page

TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

☐	Single Full Page	\$500 \$100 Discount
☐	Double Page	\$900 \$150 Discount
☐	Triple Page	\$1,350 \$250 Discount
☐	Quadruple Page	\$1,750
☐	Booths (10x20 ~ Inside Auction Room).....	Sponsors only
☐	Booths (10x10 ~ Outside Auction Rooms)	\$1,000

Want Some Extra Exposure?

TAKE A LOOK AT OUR
AUCTION SPONSORSHIPS!

- LAST PAGE OF THE MEDIA PACKET -

**TO RESERVE YOUR
 ADVERTISEMENT OR BOOTH SPACE**

CONTACT US AT...

WHITETAIL SALES AUCTION LLC

14659 Springfield Center Rd, Grabil, IN 46741

EMAIL: whitetailsalesauction@gmail.com

FAX #: 1.717.674.6138

CHRIS EZELL PH: 918-697-5389

Owner & Auction Coordinator

LESTER EICHER PH: 260-341-3614

Owner & Auction Coordinator

AMY NOLD PH: 660-492-0215

Administrative Assistant

KRISTY SCHWARTZ PH: 262-949-5041, email: whitetailmarketing@gmail.com

Graphic Designer & Auction Catalog

ERICA BRATTON PH: 574-220-5652

Invoicing & Accounting

ADVERTISEMENT SPECS

email ads to: whitetailsalesauction@gmail.com

FILE REQUIREMENTS

Resolution: 300 dpi

Color Format: cmyk

File Type: .jpg or .pdf

(file saved as Company Name)

FULL PAGE AD

Final Ad Size w/ Bleed

5.75" x 8.75"

Live Area

5" x 8"

LIVE AREA

Keep All Important Elements (type, logos, etc.) inside this area.

MARGIN (1/4" Margin on all 4 sides)

Safety Zone between the advertisement live area and the page trim. Paper may move while cutting and this area may be trimmed from the page.

BLEED (1/8" Bleed on all 4 sides)

Outside of the page trim, necessary to prevent a white line around the advertisement. All elements in this area will be cut off.

HALF PAGE HORIZONTAL

Final Ad Size w/ Bleed

5.75" x 4.375"

Live Area

5" x 4"

2 PAGE SPREAD

Final Ad Size w/ Bleed

11.25" x 8.75

Live Area

8" x 10"

(1/2" seam down the middle for binding)

Advertisement Contract



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Auction
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| ☐ Quadruple Page | \$2,700 | \$300 Discount |
| ☐ 10x10 Booth | \$750 | |
| ☐ 10x10 Auction Room Booth | \$1,750 | |
| ☐ 10x20 Booth | \$1,500 | |
| ☐ 10x20 Auction Room Booth | \$2,500 | |
| ☐ Sponsorship Booths..... | See Sponsorship Page | |

☐ TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

- | | | |
|---|----------------------|----------------|
| ☐ Single Full Page | \$500 | \$100 Discount |
| ☐ Double Page | \$900 | \$150 Discount |
| ☐ Triple Page | \$1,350 | \$250 Discount |
| ☐ Quadruple Page | \$1,750 | |
| ☐ Booths (10x20 ~ Inside Auction Room)..... | <i>Sponsors only</i> | |
| ☐ Booths (10x10 ~ Outside Auction Rooms) | \$1,000 | |

PAYMENT: Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

CANCELLATION POLICY: In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

ADVERTISING GUIDELINES & ACCEPTED FORMATS: High-resolution .pdf or .jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of high-resolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

TERMS: In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box.

NUMBER OF ADS: _____

TOTAL AMOUNT FOR ADS: _____

I have read and agree to Advertising Terms & Conditions

Signature: _____

Print Signature: _____

Date: _____

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WHITETAIL SALES AUCTION LLC 14905 SPRINGFIELD CENTER RD., GRABILL, IN 46741

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