



To The Auction We Will Go

UPCOMING AUCTIONS

Northern TOP 30

JAN 14-16, 2026

THE MICHIANA EVENT CENTER
SHIPSHEWANA, IN

Host Hotel: Farmstead Inn 260- 768-4595

Consignment DEADLINE: Nov. 5, 2025

Advertisement DEADLINE: Nov. 10, 2025

NADEFA Spring Open

MARCH 20, 2026

KALAHARI RESORT | SANDUSKY, OH

Southern TOP 30

AUG 21-22, 2026

MARKSVILLE, LA ~ In Conjunction with the
WOL Fall Auction!

Host Hotel: Paragon Casino Resort 918-253-1946

Amy Nold, Administrative Assistant
Email: whitetailsalesauction@gmail.com
Fax #: 1.717.674.6138

- SUBMIT CONSIGNMENTS & ADS TO -

Kristy Schwartz, Auction Catalog & Graphic Design
Cell: 262.949.5041,

whitetailmarketing@gmail.com

Ad Specs: CMYK, 300dpi .jpeg or .pdf
Full Bleed 5.75" x 8.75" ~ Live Area 5" x 8"

Erica Bratton, Invoicing & Accounting
Ph: 574-220-5652



Consignment Forms, Contracts, & Sponsorship Info Online at
WWW.WHITETAILSALSAUCTIONLLC.COM

Chris Ezell, owner 918-697-5389 | Lester Eicher, owner 260-341-3614
14659 Springfield Center Rd., Grabil, IN 46741

About Our Auctions



WHITETAIL SALES
Auction ★★★★★ LLC
To The Auction We Will Go

North

TOP 30 WHITETAIL EXTRAVAGANZA

The Top 30 Whitetail Extravaganza was started in 2000 and is known as the Who's Who of the High end whitetail breeding world. This auction consists of the TOP 30 Breeders in the United States. Within the Top 30 there are 150 lots of the best does, bucks, fawns, semen that the market has to offer. Every year in the early part of January all of the breeders, buyers and sellers all gather to conduct business in the trade show and the auction room.

JANUARY 14-16, 2026

Michiana Event Center ~ Shipshewanna, IN

Consignment Deadline: November 5
Ad Deadline: November 10

Sale Structure:

30 "Top 30" Consignors...3 animal lots
(2 consignments **MUST** be **LIVE** animals, and for the 3rd lot, the consignor can choose to submit a Whitetail Animal, Specialty Lot, or a Grade 1 Embryo PACKAGE. (No Semen & NO "Unborn" Animals in the "Top 30 Portion of the Auction"))

20 Select Consignors...2 Animal Lots
Same as Top 30

Legendary 10...10 Semen lots
These straws of semen are from "Legendary" Sires that are now deceased

•• No UNBORN Fawns accepted

Southern

TOP 30 WHITETAIL & SPECIALTY EXTRAVAGANZA

Our New Sale (Established in 2023... replacing the February Texas Top 30 Whitetail Extravaganza). By popular Demand, Whitetail Sales has decided to Move the Texas Top 30 Sale to Fall, and opening it up to some other Southern States. The New Southern Top 30 Auction will now include TEXAS, LOUISIANA, FLORIDA, ALABAMA, and OKLAHOMA!! Holding true to the Top 30 Auctions; This sale is ment to showcase the best of the best that "The South" has to offer. The Southern Top 30 will be structured with 30 "Top Breeders" showcasing 3 selected animal lots.

AUGUST 21-22, 2026

Louisiana ~ in conjunction with the
Whitetails of Louisiana Fall State Benefit Auction

Consignment Deadline: Early July 2026
Ad Deadline: Early July 2026

Sale Structure:

30 "Top 30" Consignors...3 animal lots
(2 consignments **MUST** be **LIVE** animals, and for the 3rd lot, the consignor can choose to submit a Whitetail Animal, Specialty Lot, or a Grade 1 Embryo PACKAGE. (No Semen & NO "Unborn" Animals in the "Top 30 Portion of the Auction"))

20 Select Consignors...2 Animal Lots
Same as Top 30

Legendary 10...10 Semen lots
These straws of semen are from "Legendary" Sires that are now deceased

•• No UNBORN Fawns accepted

WHITETAIL SALES AUCTION LLC 14905 SPRINGFIELD CENTER RD., GRABILL, IN 46741

CHRIS EZELL PH: 918.697.5389 | LESTER EICHER PH: 260.341.3614

EMAIL: WHITETAILSALSAUCTION@GMAIL.COM | FAX: 1.717.674.6138 | WWW.WHITETAILSALSAUCTIONLLC.COM

Advertisement Rates & Specs



WHITETAIL SALES
Auction ★★★★★ LLC
To The Auction We Will Go

ADVERTISEMENT RATES

☐	TOP 30 WHITETAIL EXTRAVAGANZA - NORTH	
☐	Single Full Page	\$750
☐	Double Page	\$1,400 \$100 Discount
☐	Triple Page	\$2,100 \$150 Discount
☐	Quadruple Page Best Deal!!	\$2,700 \$300 Discount
☐	10x10 Booth	\$750
☐	10x10 Auction Room Booth	\$1,750
☐	10x20 Booth	\$1,500
☐	10x20 Auction Room Booth	\$2,500
☐	Sponsorship Booths	See Sponsorship Page

TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

☐	Single Full Page	\$500 \$100 Discount
☐	Double Page	\$900 \$150 Discount
☐	Triple Page	\$1,350 \$250 Discount
☐	Quadruple Page	\$1,750
☐	Booths (10x20 ~ Inside Auction Room).....	Sponsors only
☐	Booths (10x10 ~ Outside Auction Rooms)	\$1,000

Want Some Extra Exposure?

TAKE A LOOK AT OUR
AUCTION SPONSORSHIPS!

- LAST PAGE OF THE MEDIA PACKET -

**TO RESERVE YOUR
 ADVERTISEMENT OR BOOTH SPACE**

CONTACT US AT...

WHITETAIL SALES AUCTION LLC

14659 Springfield Center Rd, Grabil, IN 46741

EMAIL: whitetailsalesauction@gmail.com

FAX #: 1.717.674.6138

CHRIS EZELL PH: 918-697-5389

Owner & Auction Coordinator

LESTER EICHER PH: 260-341-3614

Owner & Auction Coordinator

AMY NOLD PH: 660-492-0215

Administrative Assistant

KRISTY SCHWARTZ PH: 262-949-5041, email: whitetailmarketing@gmail.com

Graphic Designer & Auction Catalog

ERICA BRATTON PH: 574-220-5652

Invoicing & Accounting

ADVERTISEMENT SPECS

email ads to: whitetailsalesauction@gmail.com

FILE REQUIREMENTS

Resolution: 300 dpi

Color Format: cmyk

File Type: .jpg or .pdf

(file saved as Company Name)

FULL PAGE AD

Final Ad Size w/ Bleed

5.75" x 8.75"

Live Area

5" x 8"

LIVE AREA

Keep All Important Elements (type, logos, etc.) inside this area.

MARGIN (1/4" Margin on all 4 sides)

Safety Zone between the advertisement live area and the page trim. Paper may move while cutting and this area may be trimmed from the page.

BLEED (1/8" Bleed on all 4 sides)

Outside of the page trim, necessary to prevent a white line around the advertisement. All elements in this area will be cut off.

HALF PAGE HORIZONTAL

Final Ad Size w/ Bleed

5.75" x 4.375"

Live Area

5" x 4"

2 PAGE SPREAD

Final Ad Size w/ Bleed

11.25" x 8.75

Live Area

8" x 10"

(1/2" seam down the middle for binding)

Advertisement Contract



WHITETAIL SALES
Auction
★★★★★ LLC

To The Auction We Will Go

ADVERTISEMENT RATES

☐ TOP 30 WHITETAIL EXTRAVAGANZA - NORTH

- | | | |
|---|----------------------|----------------|
| ☐ Single Full Page | \$750 | |
| ☐ Double Page | \$1,400 | \$100 Discount |
| ☐ Triple Page | \$2,100 | \$150 Discount |
| ☐ Quadruple Page | \$2,700 | \$300 Discount |
| ☐ 10x10 Booth | \$750 | |
| ☐ 10x10 Auction Room Booth | \$1,750 | |
| ☐ 10x20 Booth | \$1,500 | |
| ☐ 10x20 Auction Room Booth | \$2,500 | |
| ☐ Sponsorship Booths..... | See Sponsorship Page | |

☐ TOP 30 WHITETAIL EXTRAVAGANZA - SOUTHERN

- | | | |
|---|----------------------|----------------|
| ☐ Single Full Page | \$500 | \$100 Discount |
| ☐ Double Page | \$900 | \$150 Discount |
| ☐ Triple Page | \$1,350 | \$250 Discount |
| ☐ Quadruple Page | \$1,750 | |
| ☐ Booths (10x20 ~ Inside Auction Room)..... | <i>Sponsors only</i> | |
| ☐ Booths (10x10 ~ Outside Auction Rooms) | \$1,000 | |

PAYMENT: Invoices will be sent to the Advertiser on the Invoice Date as stated in the Production Schedule. Full payment of each invoice is due to the Publisher no later than 30 days upon receipt.

CANCELLATION POLICY: In the instance of a cancellation, the Advertiser will have the opportunity to roll over to next auction catalog.

ADVERTISING GUIDELINES & ACCEPTED FORMATS: High-resolution .pdf or .jpg preferred. All photos must be 300 dpi in CMYK. If RGB images are supplied we will automatically convert to CMYK. Your file may not look the same as the RGB version. FTP downloads and emails accepted of high-resolution files. Submit all files in digital format. Supplied ads that do not comply with the following specifications will be corrected and the advertiser will be billed for the required production.

TERMS: In order for Whitetail Sales Auction Catalogs to stay on schedule, we must receive ad submissions by the due date. If we do not receive notification by the due date regarding which ad to run, the most recently submitted ad will be run until notified otherwise.

This agreement for advertising is entered into with Whitetail Sales Auction Service for placement of an advertisement in catalogs marked by the checked box.

NUMBER OF ADS: _____

TOTAL AMOUNT FOR ADS: _____

I have read and agree to Advertising Terms & Conditions

Signature: _____

Print Signature: _____

Date: _____

Want Some Extra Exposure?
TAKE A LOOK AT OUR
AUCTION SPONSORSHIPS!
- LAST PAGE OF THE MEDIA PACKET -

WHITETAIL SALES AUCTION LLC 14905 SPRINGFIELD CENTER RD., GRABILL, IN 46741

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Please Circle Sale
in which you are
submitting for...

TOP 30
NORTH

TOP 30
SOUTHERN

NADEFA
OPEN

If Needed, More Printable Consignment Forms Can Be Found Online at
WWW.WHITETAILSALSAUCTIONLLC.COM

DON'T FORGET TO SUBMIT A CONTACT INFORMATION FORM WITH YOUR CONSIGNMENTS

The Information on this form will be used to print your information
in our catalogs alongside your consignment(s),
as well as updating our quickbooks, & Sending you Proofs.



CONTACT INFO:

Business / Farm Name: _____

Name of Seller: _____

Phone: _____ Cell: _____

Email: _____

Fax: _____

Website: _____

CWD: _____ TB: _____ BRUC: _____

Movement Status (for Texas Only): _____

BILLING ADDRESS: *Print this Address..* ☐ Yes ☐ No

Street Address: _____

City: _____ ST: _____ Zipcode: _____

FARM ADDRESS: *Print this Address...* ☐ Yes ☐ No

Street Address: _____

City: _____ ST: _____ Zipcode: _____

•• We respect the privacy and religious backgrounds of our customers. We will not share or sell your contact information... This is for the use of our Auction Catalogs & Office Administration Duties only.

FOR ALL TOP 30 CONSIGNORS (BOTH NORTHERN & SOUTHERN TOP 30 AUCTIONS)

Please send in your company logo w/ your consignments!

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Please Circle Sale
in which you are
submitting for...

TOP 30
NORTH

TOP 30
SOUTHERN

NADEFA
OPEN

If Needed, More Printable Consignment Forms Can Be Found Online at
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★ AUCTION ★

To The Auction We Will Go

**AUCTION
CONSIGNMENT FORM**

PLEASE FILL OUT COMPLETELY w/ NADR #'s

FARM NAME: _____ LOT ____ OF ____

DON'T FORGET TO SUBMIT A CONTACT INFORMATION FORM WITH YOUR CONSIGNMENTS

AUCTION CONSIGNMENT: Please Select One...

☐ Fawn ☐ Bred Doe ☐ Open Doe ☐ Buck ☐ Semen ☐ Exotic ☐ Other

What's Selling: _____

Tag # / Name of Animal: _____ NADR#: _____

Sire's NADR#: _____ Dam's NADR#: _____ AI SIRE NADR# (If applicable): _____

Animal's Location: _____ Semen's Location: _____

Animal Species: _____ Gender: ☐ Male ☐ Female DOB: _____

Pictures: _____

~ Please Submit Pictures (Labeled w/ Buck Name & Farm Name) Via Email to: whitetailmarketing@gmail.com

~ NADR Pedigree Sheets Also accepted... Please label with all contact info and Animal Info.

~ Comments Accepted also via email or word document.

Showcasing: _____

Sire
Score:

Dam

Comments:

Sire

Score:

Dam

Comments:

Sire

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Comments:

Sire

Score:

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Sire

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Dam

Comments:

Comments: _____

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Auction Consignor Contract



WHITETAIL SALES
Auction
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SALE OFFERS: Sellers may offer Deer Lots at 50%, 25%, or 15% of the purchase price due at time of sale with the balance payable to the Consignor at the time of animal pickup. Semen is offered with 100% due at time of sale.

BUY-BACKS: These auctions are "With Reserve" as defined by the governing states Auction Law. If the Consignor does not desire to sell their lot for the last announced price in the auction, he/she may "buy back" the lot by bidding on that lot themselves or through a designated agent, which may include the auctioneer. Consignor Buy-Back is a 10% commission or minimum \$250, and is payable to Whitetail Sales Auction at the last bid received by the Block. Consignor agrees to advise Whitetail Sales Auction of any Buy-Back immediately after each sale and agrees to pay a 5% admin charge should failure to advise of Buy-Back require re-invoicing.

WITHDRAWS AND SCRATCHES: Any lot removed from the auction by the Consignor after the catalog has been finalized will result in a management/advertising fee of \$475 per lot unless the lot is timely replaced with like kind and/or value and offered for sale.

COMMISSION: Commission = 10% of gross sale price or last bid if bought back. (Subject to min. commission) A minimum \$250 commission will be applied to each lot offered for sale.

SETTLEMENT: Consignor agrees to be paid and Whitetail Sales Auction agrees to pay Consignor within 14 banking days of receipt of payment from Buyer. Payment by Whitetail Sales Auction to the Consignor will represent all monies collected from Buyer for actual sales less the Consignment Fees, Commissions, and any other monies due to Whitetail Sales Auction. Consignor agrees to pay 10% per month finance charge on all unpaid balances due Whitetail Sales Auction after 30 days.

DESCRIPTION: Consignor shall make all reasonable efforts to ensure the accuracy of the information provided for each lot consigned. Neither Whitetail Sales Auction nor the Auctioneer assumes any liability for any misrepresentations, errors, or omissions in information or photographs that are provided by the Consignor and will make no warranties expressed or implied as to the accuracy of the Consignors' lots and/or suitability for any use or purpose.

POSSESSION: Consignor shall maintain, in good condition, possession of Deer and Semen until full settlement is executed and transfer is made to Buyer.

GUARANTEES: Representations and guarantees are strictly between Consignor and Buyer.

LIABILITIES: All persons who attend the auction do so at their own risk. Neither the Auctioneer, Whitetail Sales, its employees, nor the directors assume any liability, legal or otherwise, for any accidents or miscommunication that may occur. Contract: Submission and acceptance of a consignment constitutes a contract for Whitetail Sales to sell consigned item(s) and may not be voided except upon mutual agreement.

I have read and agree to Auction Terms & Conditions

Signature: _____

Print Signature: _____

Date: _____

*Auction
Sponsors*



WHITETAIL SALES
Auction
★★★★★ LLC
To The Auction We Will Go

TOP 30 *North*
WHITETAIL EXTRAVAGANZA

JANUARY 14-16, 2026

MAIN EVENT SPONSOR

\$7,500

10ft x 20ft Booth ~ Up Front By Auction Stage
2 Full Page Ads
3 Floor Decals
1 Room ~ 2 Nights at Host Hotel
Catalog Recognition
Event Recognition

**PLATINUM COFFEE & DONUTS
SPONSORSHIP**

\$5,500

10ft x 20ft Booth
2 Full Page Ad
2 Floor Decals
Catalog Recognition
Event Recognition

GOLD SPONSORSHIP

\$3,500

10ft x 20ft Booth
1 Full Page Ad
2 Floor Decals
Catalog Recognition
Event Recognition

BAR SPONSORSHIP

\$10,000

Cups Printed w/ Farm Logo
10ft x 20ft Booth ~ Up Front By Auction Stage
Banner Above the Bar
1 Room ~ 2 Nights at Host Hotel
2 Floor Decals
2 Full Page Ads
Catalog Recognition
Event Recognition

AUCTION SPONSORSHIP

\$2,500

10ft x 20 ft. booth
Catalog Recognition
Event Recognition

MEAL SPONSORSHIPS

\$1000

Catalog Recognition
Event Recognition

Want Some Extra Exposure?
RESERVE YOUR SPONSORSHIP EARLY!!
THEY SELL OUT FAST!

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